

PRESENTS OUR 30TH ANNUAL EDUCATIONAL CONFERENCE

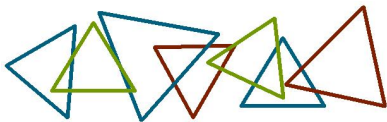


**September 10-11, 2009**

**Nemacolin Woodlands Resort & Spa  
in Pennsylvania's Laurel Highlands**

The Southwestern Pennsylvania Organization of Nurse Leaders (SWPONL) invites you to join us for our 30th Annual Educational Conference, *More for Less*, September 10-11, 2009 at the beautiful Nemacolin Woodlands Resort. This year's educational offerings will focus on strategies for increasing efficiency and stretching dollars in today's healthcare facilities.

Our conference features the largest meeting of nurse leaders in the region. SWPONL members are healthcare management professionals with a unique regional focus. Our members lead nursing staffs throughout Southwestern Pennsylvania.



### Location

The conference will take place at Nemacolin Woodlands Resort in Pennsylvania's Laurel Highlands. Nemacolin is a 3,000 acre, four-seasons luxury resort destination with a host of on-site activities, including spa services, hiking, horseback riding, a 36-hole championship golf course, and more. SWPONL conference attendees receive a 10% discount on Nemacolin Retail Shoppes and Golf Pro Shops as well as all resort activities.

Room Rates (Single/Double Occupancy):

Chateau Lafayette: \$189\*

The Lodge (Subject to Availability): \$164\*

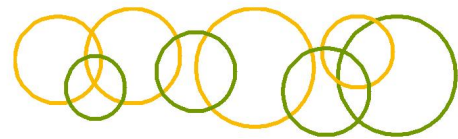
\*Does not include applicable sales tax. Rooms rates are available 3 days prior to and following the conference dates.

Make your room and activity reservations by calling Nemacolin's reservations hotline at 866-344-6957. Be sure to mention that you are with SWPONL to receive the group discount.



### Calendar

- July 31: Deadline for Early Bird Booth Space Pricing
- August 28: Deadline for Standard Booth Space Pricing
- August 31: Deadline to submit information for exhibitor listing
- September 4: Deadline to register (Late Pricing)
- September 10-11: Conference



### Conference Schedule

#### Thursday, September 10

- |                         |   |
|-------------------------|---|
| 7:00 a.m. – 8:30 a.m.   | Vendor Set Up and Registration                        |
| 8:00 a.m. – 9:00 a.m.   | Attendee Registration & Breakfast with the Exhibitors |
| 9:00 a.m. – 10:30 a.m.  | Educational Session                                   |
| 10:30 a.m. – 11:00 a.m. | Poster Displays & Coffee/Tea with Exhibitors          |
| 11:00 a.m. – 12:00 p.m. | SWPONL Business Meeting                               |
| 12:00 p.m. – 1:30 p.m.  | Networking Luncheon                                   |
| 1:30 p.m. – 2:15 p.m.   | Educational Session                                   |
| 2:15 p.m. – 2:30 p.m.   | Poster Displays & Dessert Break with Exhibitors       |
| 2:30 p.m. – 3:15 p.m.   | Educational Session                                   |
| 3:15 p.m. – 3:30 p.m.   | Silent Auction/Raffle                                 |
| 3:30 p.m. – 6:00 p.m.   | At Your Leisure!                                      |
| 6:30 p.m. – 8:30 p.m.   | Networking Event                                      |

#### Friday, September 11, 2008

- |                         |  |
|-------------------------|--|
| 8:00 a.m. – 9:00 a.m.   | Registration & Breakfast with the Exhibitors |
| 9:00 a.m. – 10:00 a.m.  | Educational Session                          |
| 10:00 a.m. – 10:30 a.m. | Poster Displays & Coffee/Tea with Exhibitors |
| 10:30 a.m. – 12:00 p.m. | Educational Session                          |
| 12:00 p.m.              | Adjourn                                      |

At your leisure! ~ Enjoy Nemacolin's pool, quiet spots, shops, or spa (reservations required)

Bronze Sponsorship: \$500 — Silver Sponsorship: \$800-\$999 — Gold Sponsorship: \$1000-\$1,499 — Platinum Sponsorship: \$1,500+\*

*\*Sponsorship Levels determine order of vendor listings and acknowledgements as well as priority in assigning booth space.*

**Basic Exhibit Space\*\***

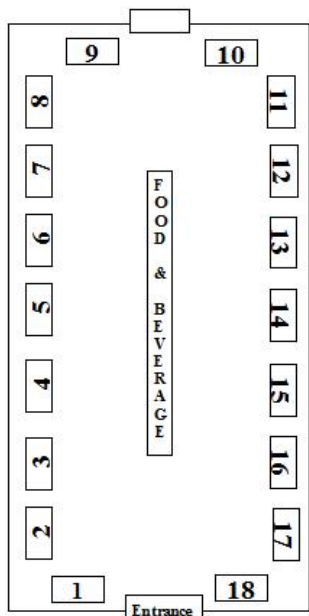
Early Bird through July 31 ..... \$500  
 Standard– August 1-28 ..... \$600  
 Late- August 29- Sept 4 ..... \$750

*\*\*Pricing determined by date that contract WITH payment is received. Booth choice will be assigned in order of sponsorship level and date that contract with payment was received in SWPONL Office.*

Includes: Tabletop Exhibit Space and Chairs, program listing, registration for up to 2 representatives, admittance to educational sessions, participation in silent auction (optional), continental breakfast and breaks, acknowledgement on SWPONL website and pre-meeting e-blast, and invitation for one person to Thursday luncheon. Expected Attendance: 80

**Conference Area**

The conference will take place in Salons 3&4 of the Chateau Lafayette’s Marquis Ballroom in the resort’s main complex.



**Booth Extras:**

- Electricity Hookup .....\$50
- Extra Representatives (inc. courses, breakfast & breaks) .....\$35
- Additional Thursday Lunch .....\$25

**Recent Exhibitors & Sponsors**

- Aethon — ASCC — BARD Statlock — California University of PA —
- CareSystems — Carlow University — Chatham U. —
- Duquesne U. — Elsevier — Grandview/SizeWise—
- Herman Miller for Healthcare — Hill-Rom — Hospira — Krames —
- Hospital News — LaRoche College — McKesson — MedComp —
- MEDHOST — MedLine — Mosby, Saunders, Churchill, Livingstone —
- Posey — Robert Morris University — Siemens — Stat Staffing —
- U. of Pittsburgh — Vocollect — VoiceCare — Waynesburg U.



**Sponsorship Opportunities**

**Thursday Continental Breakfast**

Receive signage & recognition in all meeting materials — \$300

**Thursday Afternoon Dessert Break**

Receive signage & recognition in all meeting materials — \$300

**Friday Continental Breakfast**

Receive signage & recognition in all meeting materials — \$300

**Friday Morning Coffee & Snack Break**

Receive signage & recognition in all meeting materials — \$300

**Meeting Pens**

Your logo & ours, distributed to all meeting attendees — \$300

**Meeting Folders**

With your logo included, distributed to all attendees with meeting materials and one informational flyer from your company — \$300

**Handout CDs**

Your logo with acknowledgement will go on the label of the take-home CD containing all session handouts — \$300

**Meeting Totes**

With your logo and ours, distributed to all meeting attendees at registration — \$500

**Poster Area**

Now in its 3rd year, the poster area has been a great success. Receive signage and recognition in all meeting materials, including Poster Abstract Booklet — \$500

**Speakers**

Receive signage, recognition in all meeting materials, and acknowledgement in speaker introduction — \$500

**Thursday Luncheon**

Receive signage, recognition in all meeting materials, and make an introductory welcome to guests — \$1,000

**Thursday Evening Networking Event**

Receive signage, recognition in all meeting materials, & attendance for 2 company representatives to the event — \$1,000